



**Asia-Pacific
Economic Cooperation**

2014/SOM1/EPWG/032

Agenda Item: 10.3

**SMEWG-EPWG Initiative: Improving Natural Disaster
Resilience of APEC SMEs to Facilitate Trade and
Investment**

Purpose: Information
Submitted by: Chinese Taipei



**6th Emergency Preparedness Working Group
Meeting
Ningbo, China
17-18 February 2014**




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APEC SMEWG & EPWG INITIATIVE

Improving Natural Disaster Resilience of APEC SMEs to Facilitate Trade and Investment

Chinese Taipei
18th February 2014

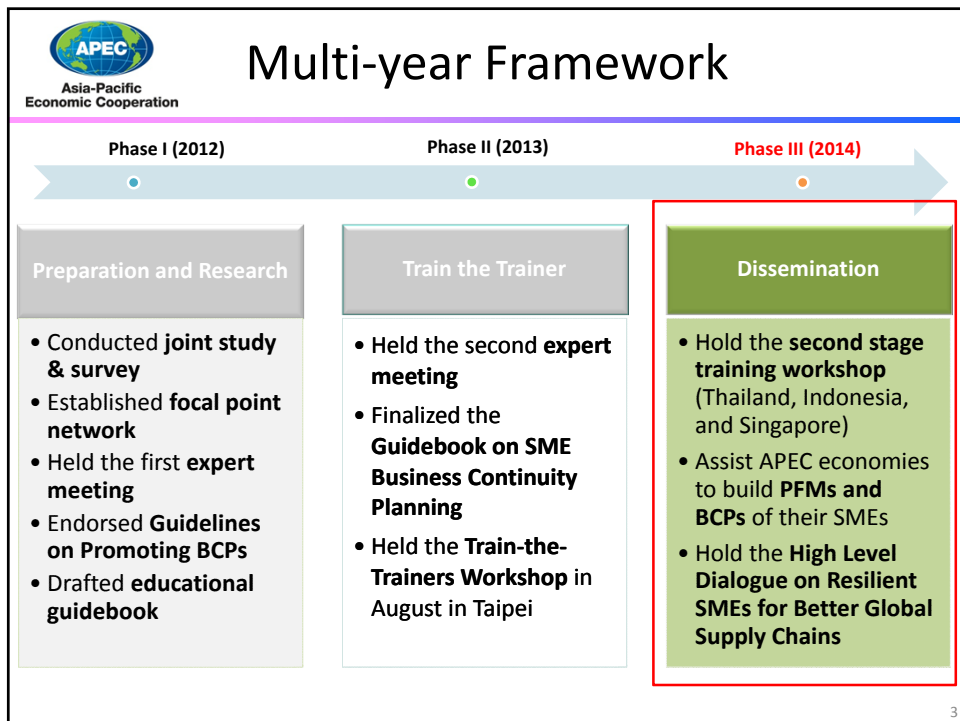
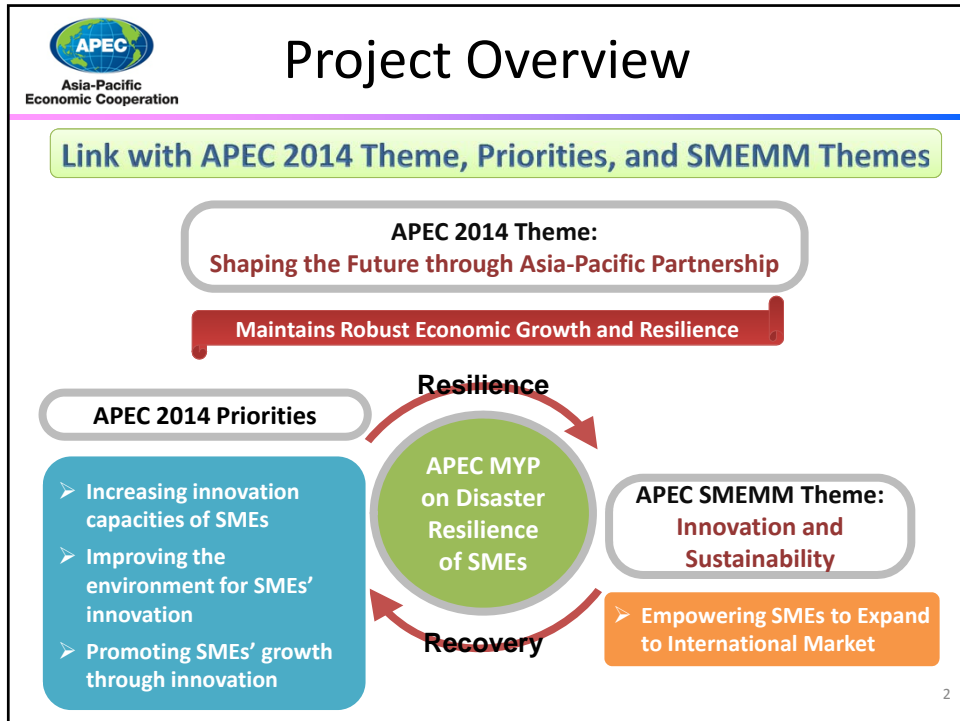


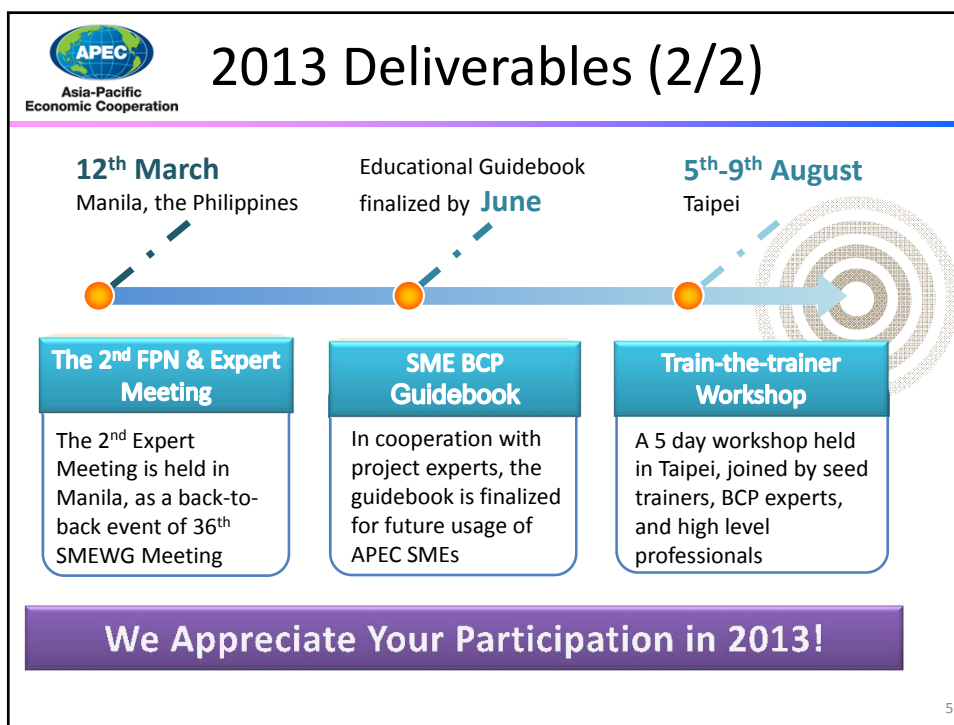
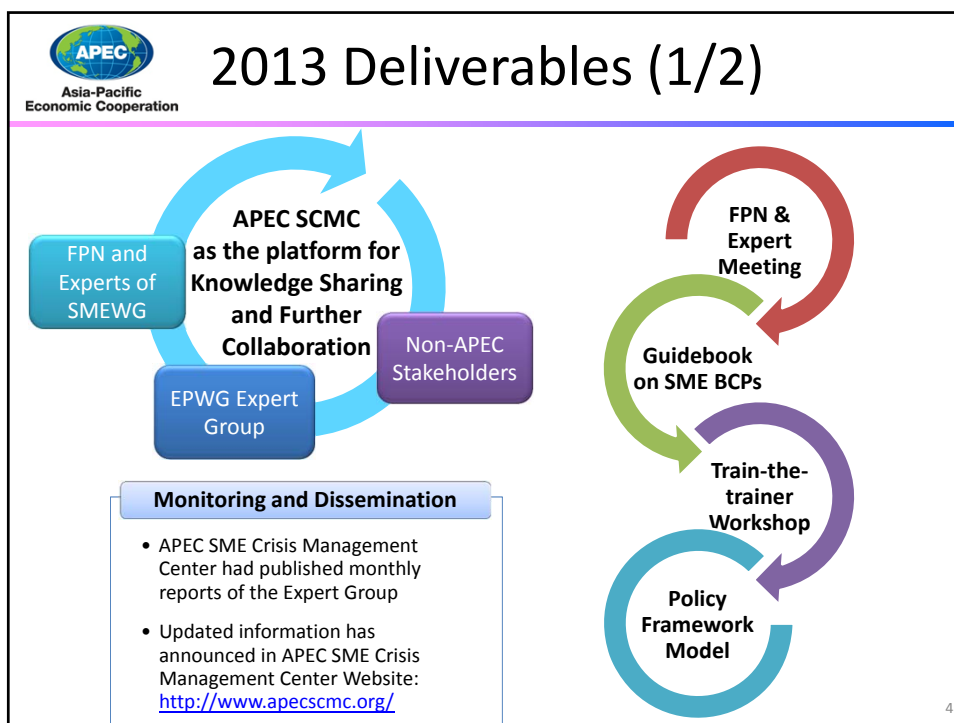
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Outlines

- 1 • Project Overview
- 2 • 2013 Deliverables
- 3 • 2013 Train-the-Trainer Workshop
- 4 • Upcoming Events in 2014

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2013 Train-the-Trainer Workshop (Overview)





Resilient SMEs: Business Continuity Plans for Better Global Supply Chain

Date	5 August	6 August	7 August	8 August	9 August
Activities	Train-the-trainer Workshop (Open-to-Public)		Train-the-trainer Workshop (Exclusive Session for Seed Trainers)		
Attendees	16 Economies, 20 Experts, 44 Seed Trainers and 400+ Participants				

Official	Expert	Business Elite	SMEs Representative
<ul style="list-style-type: none"> • United States • Canada • Thailand • Peru • Mexico • Malaysia • PNG • Viet Nam • Australia 	<ul style="list-style-type: none"> • Red Cross (US) • ADRC (JP) • APEC RSE (Au) • OCA (HK) • Uni. Of the Philippines • Resilient Organizations (NZ) • ADPC (TH) • BCMI (SG) 	<ul style="list-style-type: none"> • Target (US) • DHL (HK) • Asian Development Bank (PH) • LRQA (CT) • Ernst & Young (CT) • NEC (CT) • •and more 	<ul style="list-style-type: none"> • SME National Association (CT) • Logistic Association (CT) • Transportation Vehicle Association (CT) • General Chamber of Commerce (CT) • •and more

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2013 Train-the-Trainer Workshop (5th Aug.)



Richard Lee,
Chairman, Inventec



Bryan Strawser, GM,
Target



Scott Somers,
American Red Cross

Insights from Logistic Industry

Insights from Automobile Industry

Insights from ICT Industry

Insights from BCP Expert

SMEs and the Global Supply Chain Turbulence

Establishing Resilient Production Chains with BCPs

Safeguarding Your IT System, Backing Up your Supply Chain

Establishing SME BCPs for Better Global Supply Chains











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2013 Train-the-Trainer Workshop (6-9th Aug.)

Lecture
(BCP Guidebook)

Discussion
(Scenario Assessment)

Case Study
(6 Real Cases)



Step 1: Determine BCM purpose, scope and team
Step 2: Prioritized activities and Recovery Time Objective
Step 3: Key resources necessary for prioritized activities
Step 4: Risk assessment – know your tragic scenarios
Step 5: Do not forget pre-disaster protection and mitigation
Step 6: Emergency response to disaster
Step 7: BC Strategies to early resumption
Step 8: Be financially prepared
Step 9: Exercise makes your plan functional
Step 10: PDCA cycle for your continuous improvement

1) Scenario Checking
 2) 10 steps based on **ISO22301**

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Upcoming Events in 2014

Appreciation for Thailand & Indonesia & Singapore's Supports

Seeking for More Volunteer Economies


3 Training Workshops



High Level Policy Dialogue on Resilient SMEs for Better Global Supply Chains

We would like to host the **APEC High Level Policy Dialogue on Resilient SMEs for Better Global Supply Chains** in Chinese Taipei in March 24, 2014, back to back with the 38th SMEWG Meeting, inviting senior SME officials, experts, SMEs, EPWG experts and SME-related agencies to raise common awareness over APEC region and shed light to further directions of efforts in the future.

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**APEC SME Monitor**

Monitoring and Dissemination

- 6 Professional Columns,
- 30,000 Subscriptions,
- Semi-Yearly Issued by APEC SME Crisis Management Center
<http://www.apecscmc.org/>

SME Development

- Global Trends
- SME Challenges
- SME News
- SME Policy
- Expert Perspectives



Seeking for More SME-relevant Case Sharing from Your Economy !

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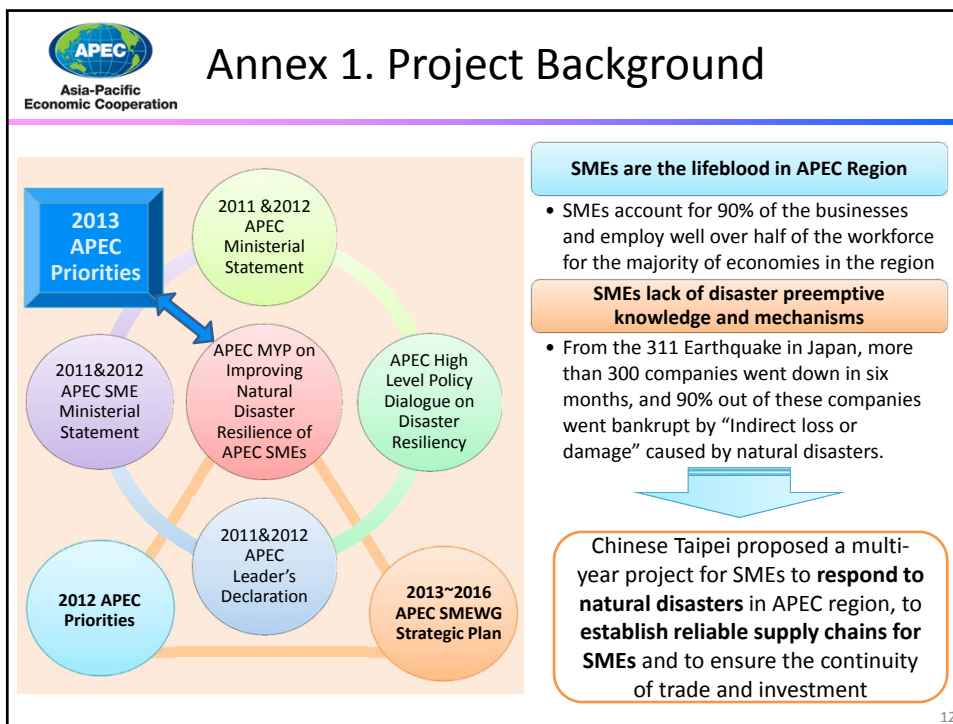
Thank You for Your Attention!

We seek for your supports in 2014!

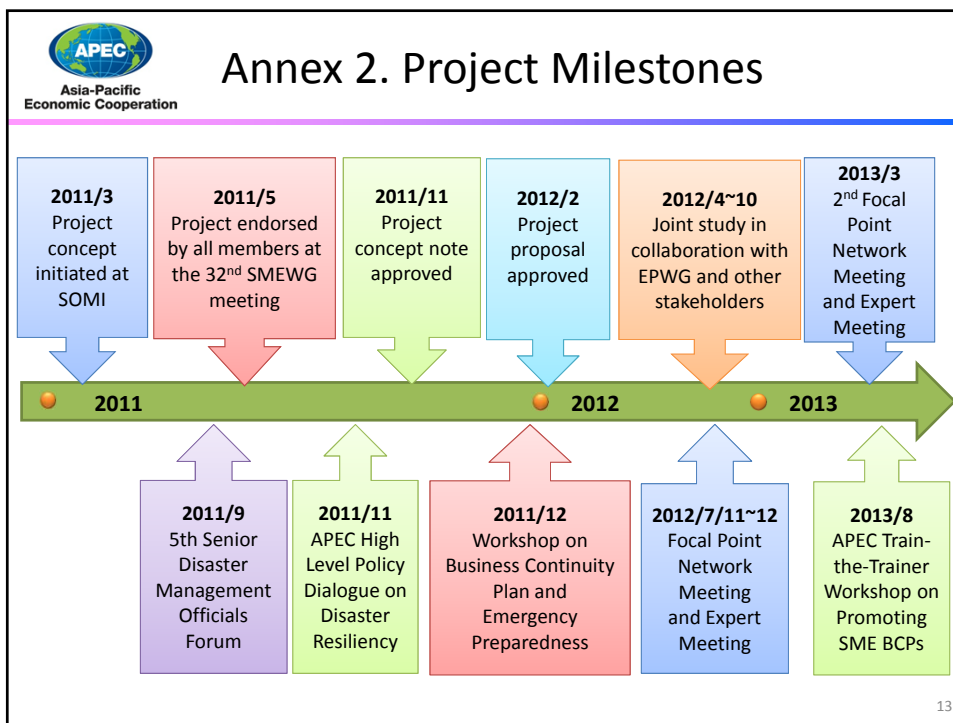
 **APEC SME Crisis Management Center** 




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Annex 3. 2012 BCP Survey: *BCP status of the SMEs in APEC*

- In collaboration with ADRC, a survey was conducted to understand the current status of BCP adoption in the APEC region in 2012.
- Key conclusions drawn from the survey's findings:

- 1 Raise public awareness on BCP especially to SMEs**
 - Raise awareness by sharing good practice of utilizing BCP
 - Build close relationships with relevant communities and facilitate PPP
- 2 Bottlenecks identified for BCP development**
 - Lack of BCP leadership among top management
 - Lack of skills and knowledge
 - Difficulty in securing human resources
 - Low awareness among employees
 - Lack of budget for BCP tasks
- 3 Expand effective public support systems and resources available to SMEs**
 - Enhancing the BCP awareness of SMEs by providing disaster information.
 - Providing skills and knowledge by using supply guidelines, standards, and toolkits.



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Annex 4. Train-the-trainer Workshop Agenda (1/3)


- **Meeting Agenda – Day 1 (August 5)**

09:00 – 09:30	Registration
09:30 – 09:45	Opening Remarks & Photo Session
09:45 – 10:25	Keynote Speech I & II
10:45 – 11:00	Tea Break
11:00 – 12:00	[SESSION I] SMEs and the Global Supply Chain Turbulence: Insights from Logistics Industry
12:00 – 14:00	Lunch
14:00 – 15:00	[SESSION II] Establishing Resilient Production Chains with BCPs: Insights from Automobile Industry
15:00 – 15:20	Tea Break
15:20 – 16:20	[SESSION III] Safeguarding Your IT Systems, Backing Up your Supply Chains: Insights from ICT Industry
16:20 – 17:20	[SESSION IV] Establishing SME Business Continuity Plans for Better Global Supply Chains

 Annex 4. Train-the-trainer Workshop Agenda (2/3)	
Day 2 (6 August)	
08:30 – 09:00	Registration
09:00 – 09:10	Opening Remarks
09:10 – 09:30	Introduction Session
09:30 – 09:45	Photo & Tea Break
09:45 – 12:05	SESSION I [Guidebook Step 1~2] Understand What You Can Do by BCP
12:05 – 14:00	Welcome Lunch
14:00 – 16:20	SESSION II [Guidebook Step 3~4] Identify Your Priority and Available Resources
16:20 – 16:30	Tea Break
16:30 – 17:10	Scenario Discussion I Case Studies on BCP Applications
Day 3 (7 August)	
09:00 – 10:50	SESSION III [Guidebook Step 5~6] Get Prepared by Building Up Your Own BCP
10:50 – 11:00	Tea Break
11:00 – 12:00	SESSION IV [Guidebook Step 7-8] Find Key Strategies and Financial Arrangements
12:00 – 13:30	Lunch Time
13:30 – 14:30	SESSION IV [Continue] Find Key Strategies and Financial Arrangements
14:30 – 16:20	SESSION V [Guidebook Step 9-10] Continuous Improvement by PDCA Cycle
16:20 – 16:30	Tea Break
16:30 – 17:10	Scenario Discussion II Best Practices on BCP Application

 Annex 4. Train-the-trainer Workshop Agenda (3/3)	
Day 4 - 8 August	
09:00 – 12:00	SESSION VI Draft Session (Finalizing teaching manual and preparation for summary report)
12:00 – 14:00	Lunch Time
14:00 – 15:30	SESSION VII Reporting on the Supplementary Training Materials for 3 Industries
15:30 – 15:40	Tea Break
15:40 – 16:40	SESSION VIII How to Be Globally Competitive and Benefit from BCP Closing Ceremony
Day 5 - 9 August	
09:30 – 11:30	SESSION IX Practical Application Session (Venue: National Science and Technology Center for Disaster Reduction)
12:00 – 14:00	Farewell Lunch
14:00 – 16:00	Best Practice Visit Visit to Taipei 101 (earthquake proof and windproof structure)

 Asia-Pacific Economic Cooperation		Annex 5. APEC High Level Policy Dialogue on Resilient SMEs for Better Global Supply Chains, March 24, 2014 Tentative Agenda (1/2)
Tentative Agenda		
09:00 – 09:30	Registration	
OPENING	Opening Remarks	
09:30 – 09:35	<i>Dr. Chia-Juch Chang</i> , Minister, Ministry of Economic Affairs	
09:35 – 09:40	<i>Dr. Wimonkan Kosumas</i> , APEC SMEWG Chair 2013-2014	
09:40 – 09:45	Photo Session	
09:45 – 10:00	[Keynote Speech] <ul style="list-style-type: none"> • <i>Ms. Ann Lavin</i>, Director of Policy & Government Affairs, Southeast Asia & Greater China, Google Inc. 	
10:00 – 10:15	[Keynote Speech] <ul style="list-style-type: none"> • Senior Representative from IBM 	
10:15 – 10:25	Tea Break	
SESSION I	High Level Policy Dialogue on Establishing SME Business Continuity Plans for Better Global Supply Chains	
10:25 – 11:50	[Panel Discussion] Moderator: <ul style="list-style-type: none"> • <i>Dr. Wen-Sen Li</i>, Co-Chair, APEC Emergency Preparedness Working Group (EPWG) Panelists: <ul style="list-style-type: none"> • <i>Dr. Wimonkan Kosumas</i>, APEC SMEWG Chair 2013-2014 • <i>Mr. Frank Ning</i>, Chair, APEC Business Advisory Council (ABAC) • <i>Ms. Holly Vineyard</i>, Deputy Assistant Secretary for Asia, International Trade Administration, U.S. Department of Commerce (United States) • <i>Ms. Zenaida C. Maglaya</i>, Undersecretary, Department of Trade and Industry (Philippines) • <i>Mr. Kiyoshi Natori</i>, Executive Director, Asian Disaster Reduction Center (ADRC) • <i>Mr. Scott C. Somers</i>, Scientific Advisory Council, American Red Cross (United States) • <i>Ms. Ann Lavin</i>, Director of Policy & Government Affairs, Southeast Asia & Greater China, Google Inc. • Senior Representative from IBM 	

 Asia-Pacific Economic Cooperation		Annex 5. APEC High Level Policy Dialogue on Resilient SMEs for Better Global Supply Chains, March 24, 2014 Tentative Agenda (2/2)
11:50 – 12:00	Joint Statement Endorsement by High Level Representatives	
12:10 – 13:30	Luncheon	
SESSION II	Potential Business Opportunities in Global Supply Chains	
13:30 – 15:10	[Panel Discussion] Moderator: <ul style="list-style-type: none"> • <i>Mr. Aslam Perwaiz</i>, Head, Disaster Risk Management System Department, Asian Disaster Preparedness Center (ADPC) Panelists: <ul style="list-style-type: none"> • <i>Mr. Mike Duggan</i>, Assistant Director, DHL Global Forwarding (Hong Kong, China) • <i>Mr. Brian Whitmore</i>, Managing Director, Asia, BELFOR Pte Ltd. • <i>Mr. Chris Cheung</i>, Vice President, Lloyd's Register Quality Assurance Limited (LRQA) • Representative from TSMC • <i>Ms. Anna Sung</i>, Senior Supplier Manager, Intel Global Sourcing and Procurement Group • Representative from Siemens 	
15:10 – 15:20	Tea Break	
SESSION III	Best Practices of SMEs Implementing BCP	
15:20 – 17:00	[Panel Discussion] Moderator: <ul style="list-style-type: none"> • <i>Dr. Gog Moh Heng</i>, President, Business Continuity Management Institute (Singapore) Panelists: <ul style="list-style-type: none"> • <i>Mr. Shinichi Okabe</i>, Adviser, Tokio Marine and Nichido Risk Consulting Co., Ltd. (Japan) • <i>Dr. Salvador P. Catelo</i>, Professor, University of the Philippines (Philippines) • <i>Mr. Terry Lee</i>, Executive Director of Logistics & SCM Center, Taipei Computer Association • <i>Mr. Ben Jai</i>, CEO, Hope Bay Technologies, Inc. • <i>Mr. Bill Chiu</i>, President, Gudeng Precision Industrial Co., Ltd. • <i>Mr. Fu-Chuan Ni</i>, CEO, Chiao Fu Group • <i>Dr. Shuh -Woei Yu</i>, President, Safety and Health Technology Center 	