



**Asia-Pacific  
Economic Cooperation**

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**2017/SOM3/EPWG/004**

Agenda Item: 10.2

## **APEC Online-to-Offline Initiative - Enhancing SME Digital Competitiveness and Resilience Towards Quality Growth**

Purpose: Information  
Submitted by: Chinese Taipei



**12<sup>th</sup> Emergency Preparedness Working Group  
Meeting  
Ho Chi Minh City, Viet Nam  
21-22 August 2017**

## APEC O2O Initiative : Enhancing SME Digital Competitiveness & Resilience towards Quality Growth

To build up a more competitive and resilient APEC community, this initiative is the next step of **BCP** promotion to assist SMEs seizing the opportunity and well preparing for the cyber threats in digital era.

# 1. APEC Guidebook on SME Digital Resilience (1/2)

Aligns with all the priorities and objectives set by the SMEWG Strategic Plan 2017-2020

1. Business Environment, Market Access and Internationalization

2. Building Management Capability, Entrepreneurship and Innovation



## APEC Guidebook on SME Digital Resilience

Strengthen SMEs' capacity in business continuity planning

Raise Awareness and build of Digital competitiveness and Resilience



# APEC Guidebook on SME Digital Resilience (2/2)

## 11 Key Steps

Step 1: Understanding your ISMS **requirements** and forming an ISMS **team**

Step 2: Determining ISMS **policies** and objectives

Step 3: Listing and categorizing information **assets**

Step 4: Identifying and evaluating information asset **risk**

Step 5: **Assessing** information asset risk

Step 6: Producing a risk **treatment plan**

Step 7: Selecting ISMS **controls**

Step 8: Establishing a **Business Continuity Plan**

Step 9: Responding to and reporting information security **incidents**

Step 10: How to determine the **effectiveness** of your ISMS

Step 11: Continuous ISMS **improvement** and problem follow-up

# APEC O2O Expert Network Meeting (1/2)

30 May 2017, Taipei



[Keynote Speech]

**Digital Competitiveness & Resilience: the Keys to Win the Future**

Dr. Wei-Sen Li, Executive Director, Emergency Preparedness Capacity Building Center

5 APEC Economies

9 Experts



# APEC O2O Expert Network Meeting (2/2)

30 May 2017, Taipei



APEC Guidebook on SME Digital Resilience has been **reviewed** and **approved** in the APEC O2O Expert Network Meeting.

We call for the endorsement of all member economies in EPWG. Enhancing Digital Resilience together!



# APEC SME Digital Resilience Training Workshop (1/2)

Global Tech Giants Fortify SME Security Defense

7 APEC Economies 20 Experts 100 participants



Keynote Speech 1 - DIGI+ Plan

an 8-year plan to further digital economy, digital society and digital inclusion for everyone in Chinese Taipei

Mx. Audrey Tang, Digital Minister, Executive Yuan



Keynote Speech 2 - Digital Competitiveness & Resilience: the Keys to Win the Future

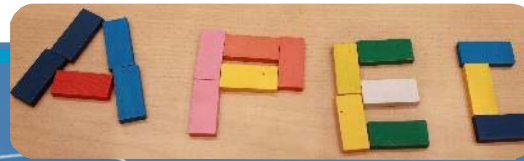
Mr. Bob Hung, General Manager, Trend Micro



Keynote Speech 3 - Microsoft's Assume Breach Strategy

Mr. Kevin Liu, Cyber Security Professional, Microsoft (Hong Kong)

# APEC SME Digital Resilience Training Workshop (2/2)



Private-Public Partnership

Cross-fora collaboration



People

Policy

Technology



To enhance **cross-fora cooperation** and **digital resilience** among APEC Region,

We call for member economies of **EPWG** to

1. **Endorse** APEC Guidebook on SME Digital Resilience in the EPWG Meeting
2. **Implement** Guidebook through hosting the train-the-trainer workshops
3. **Disseminate** the APEC Guidebook on SME Digital Resilience in their home economics

**C**onfidence

**C**ontribution

**C**ommunication

**C**ooperation

**Together we can  
Enhance SME Digital Competitiveness & Resilience  
towards Quality Growth and a Shared Future**