Public and Non-Profit Partnerships: Preparedness and Recovery
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Presentation Outline

- The role of the public, private and non-profit sectors in preparedness, response and recovery
- The need for partnerships with non-profit organizations in emergency management
- The unique role of the Red Cross
- Voluntary non-profit organizations
- Faith based contribution to response and recovery
- Partnership issues
Public, Private and Non-profit Roles in Disasters

- Primary responsibility for community and regional preparedness, response and recovery. State and local governments have the lead roles – Federal role is a supporting one.

- Private Sector:
  - Participation in community and regional preparedness
  - Contract services in support of response and recovery
  - Volunteers and donations

- Non-Profit Sector (tax exempt – mission driven)
  - Community and regional preparedness, response and recovery
  - Universities and Non-Profit Foundations
Types of Services Provided by Non-Profits

- Managing shelters (including pets)
- Food distribution
- Housing (affordable housing – long term recovery)
- Counseling (dealing with stress in an ongoing crisis)
- Financial grants
- Support (food, furniture, clothing, almost anything)
Roles Played by the Non-Profit Sector

- Capacity Building
- Coalition Building
- Commitment Building
- Issue Advocacy, Awareness Building and Education
- Issue Legitimization via Public Trust
- Leadership
- Pilot Program Implementation
- Policy Formulation
- Public Opinion Mobilization
- Research
- Resource Mobilization
- Technical Assistance
Basis for Non-Profit Groups

- Voluntary organizations, in the disaster context, are defined as any chartered or otherwise duly recognized tax-exempt local, State, or national organization or group that provides needed services in coping with emergencies and disasters (free of charge, or for a minimal cost).

- Organized volunteer resource groups range from those specializing in communications such as amateur radio groups to search and rescue units of varying types, to general purpose groups.
The Unique Role of the American Red Cross

- Chartered by the U.S. Congress in 1905
- Although it is a non-profit organization, it is required to provide assistance after a disaster.
- Operates year round at the community, regional and national level – providing disaster recovery services.
- Receives ‘tax-exempt’ contributions from individual citizens and organizations.
- Extensive role in managing ‘shelters’
Many other Voluntary Non-Profit Groups

- **Volunteers Active in Disasters (VOAD)**
  - National, regional and local organization
  - Involved in preparedness, response and recovery
  - Close ties to public emergency management agencies.

- **Salvation Army**
  - National and local organization
  - Year round operation that helps with anyone in a crisis
U.S. Based Non-Profit Relief Organizations

- Adventist Community Services
- American Radio Relay League
- The American Red Cross
- Ananda Marga Universal Relief Team
- Catholic Charities USA
- Christian Disaster Response
- Christian Reformed World Relief Committee
- Church of the Brethren General Board
- Church World Service National Disaster Response
- Council of Jewish Federations/United Jewish Appeal Partnership
- The Episcopalian Church Fund for World Relief
- Friends Disaster Service, Inc.
- International Association of Jewish Vocational Services
- International Relief Friendship Foundation
- Lutheran Disaster Response
- Mennonite Disaster Services
- National Emergency Response Team
- National Organization for Victim Assistance
- Nazarene Disaster Response
- Northwest Medical Teams International
- The Phoenix Society for Burn Survivors
- The Points of Light Foundation
- Presbyterian Church (USA), Presbyterian Disaster Assistance
- REACT International, Inc.
- The Salvation Army
- Second Harvest National Food Bank Network
- Society of St. Vincent de Paul:
- Southern Baptist Convention
- United Methodist Committee on Relief
- United States Service Command
- Volunteers in Technical Assistance:
- Volunteers of America
- World Vision
Trade, Technical, Scientific and Professional Associations

- American Academy of Veterinary Disaster Medicine
- American Association of Avalanche Professionals
- American Association of Wind Engineers
- American College of Emergency Physicians
- American Engineers for Disaster Relief
- American Institute of Architects
- American Institute of Certified Planners
- American Meteorological Society
- American Planning Association
- American Psychological Association
- American Public Health Association
- American Public Works Association
- American Society for Public Administration
- American Society of Civil Engineers
- American Society of Landscape Architects
- American Society of Professional Engineers
- American Water Resources Association
- Applied Technology Council
- Association of Contingency Planners
- Association of Engineering Geologists
- Association of State Dam Safety Officials
- Association of State Floodplain Managers
- Association of State Wetlands Managers
- Building Seismic Safety Council
- Business and Industry Council for Emergency Planning
- Business Emergency Preparedness Council
- Center for Excellence in Disaster Management & Humanitarian Assistance
- Center for the Study of Emergency Management
- Central United States Earthquake Consortium
- Disaster Emergency Response Association International
- Earthquake Engineering Research Institute
- Government Finance Officers Association
- Insurance Information Institute
- Insurance Institute for Property Loss Reduction
- Insurance Research Council
- International Association of Chiefs of Police
- International Association of Emergency Managers
- International Association of Fire Chiefs
- International Association of Wildland Fire
- International City/County Managers Association
- International Critical Incident Stress Foundation
- Mid-America Earthquake Center
- Multidisciplinary Center for Disaster Research and Education
- National Association of County Engineers
- National Association of County Governments
- National Association of Flood and Stormwater Management Agencies
- National Center for Atmospheric Research
- National Center for Earthquake Engineering Research
- National Center for Post-Traumatic Stress Disorder
- National Conference of States on Building Codes and Standards
- National Emergency Management Association
- National Fire Protection Association
- National Governors Association
- National Institute for Urban Search and Rescue
- National Institute of Building Sciences
- National Institute of Municipal Legal Officials
- National League of Cities
- National Lightning Safety Institute
- National Recreation and Park Association
- National Sheriffs' Association
- New England States Emergency Consortium
- Pacific Earthquake Engineering Research Center and National Information Service for Earthquake Engineering
- Public Risk Management Association
- Seismological Society of America
- Society for Risk Analysis
- State and Local Emergency Management Data Users Group
- The Tornado Project
- Urban and Regional Information Systems Association
- U.S. Conference of Mayors
- Western States Seismic Policy Council
Faith Based Groups

- Many national faith based groups provide disaster relief and recovery services
  - Catholic Charities; Southern Baptist Convention; Episcopal Disaster Relief; Presbyterian Disaster Relief; Church World Services; Methodist Disaster Relief; Mennonite Disaster Service; and many more.
- Fill in the gaps that exist even when government relief is present
- Ongoing presence in Louisiana following Katrina (2005)
The Non-Profit Sector

- Non-Profit sector organizations are essential players in developing problem-solving capacity in local institutions and groups, linking community groups in common purpose, and finding support for mitigation from national and international organizations (e.g. foundations, government, and corporations).

Trends

- Strong role in educating the public and their constituencies.
- Advocates for programs and legislation that mitigate disaster damage and loss of life.
- Develop partnerships between non-profit groups and with public governmental agencies.
Benefits of Partnerships with Non-Profits

- Have knowledge and awareness of the local community and its unique circumstances and sensitivities.
- Have volunteers who are qualified to address the unique needs of the affected community.
- Have access to and established relationships with local populations who may not trust the government.
- Have staff and volunteers who are representative of the many different populations in the community.
- Are considered “good stewards” of resources and donations.
- Are skilled in listening to and respecting the privacy of confidential information such as immigration concerns, family issues, and mental health problems.
Benefits of Partnering with Non-Profits

- Agencies are well grounded in the communities they serve.
- Volunteers within these agencies are friends and neighbors who are committed to community service.
- Voluntary agencies are able to incorporate the values, priorities, and spirit of the community in their disaster relief efforts.
- Less restricted by governmental ‘red tape’
Benefits

- Voluntary agencies provide an additional benefit of transferring some of their credibility within the community to the governmental entities that provide disaster assistance. By serving as a critical link between the community and the government, voluntary agencies help promote a quick and efficient disaster relief effort.

- Voluntary community groups were vital in setting up evacuation schedules and collection points in New Orleans for Hurricane Gustav (2008).
Our Goal: Effective Response and Long Term Recovery